

# CONTACT

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#### EDUCATION

Stephens College - Columbia, MO BFA in Fashion Communication May 2013

## **EXPERIENCE**

### STYLING/MERCHANDISING

Industrial Color/CoCreativ (Photo/Video Production Company) New York, NY In-House Stylist; July 2017-Present

- High volume commerical studio still life and on-model, e-Commerce and advertising styling expertise. Collaborates with several studio accounts to create sellable imagery for both web and print (including web banners, e-mailers, social media accounts, and magazines). Coordinates samples for each client, as well as maintains styling and kit materials closet. \*\*See clients below.
- Attends client meetings and holds styling briefs ("style-outs") as it pertains to creative and styling direction for each new season/delivery.
- Works with a variety of photograhers, art directors, coordinators, merchants, and producers.

#### The Tick (Amazon Original TV Series)

New York, NY Shopper/Wardrobe PA; February 2017-July 2017

- •Shopping for Head Costume Designer Gary Jones; prepped clothing to be taken to set, on-set assistance, clothing and costuming returns.
- •General office administration; managing record keeping and maintaining costume closet (i.e. receipts, clothing organization).

### New York & Company (Clothing Company)

New York, NY Assistant Stylist; November 2016-February 2017

 Prepped and styled 30-35 looks a day on thumbnail sets, coordinated with the merchant team to procure samples, provided monthly styling support on trend shoots, and maintained the editorial calendar and sample shotlists.

#### Independent Fashion/Photo Stylist

New York, NY; November 2014-Present

- •Still Life and On-figure (model) e-Commerce, social media, runway, small campaign and editorial styling expertise. Experience in styling on-model, hard and soft goods (small leather goods, accessories and jewelry), including tabletop, pin-up, and Looklet (green screen mannequin) technical skills.
- •Familiarity with several types of photographers, art directors, merchandise coordinators and producers; understands the ins and outs of a studio environment.
- Basic sewing skills; understands garment construction and tailoring techniques.
- •See clients below. \*\*

#### Karin Elgai Styling

New York, NY Assistant Stylist; May 2014-May 2015

 Assistant experience in Still Life and On-Model prep and photoshoots, both commercial and editorial. Performed product pick-ups and drop-offs to showrooms and on-set locations, as well as organized product, attended showroom pulls, and wrote all editorial clothing credits for each shoot. BET (Black Entertainment Television)

Los Angeles, CA Wardrobe Production Assistant; May 2011

- •Provided behind-the-scenes wardrobe support on "8 Days a Week" web series on BET.com written by Lyah Beth LeFlore.
- •Experience in film/tv on-set wardobe procedures such as maintaining inventory, dresssing actors, assistant styling and minor clothing construction.

#### EDITORIAL/CONTENT CREATION

Styleblazer.com (Online Fashion, Beauty, Style Magazine)

Remote Freelance Writer; October 2013-January 2015

 Experience in content creation; including trend and style research and analysis, writing, editing and posting all content to WordPress. Composed articles in the fashion and beauty departments.

Into The Gloss (Beauty/Skincare Edit)

New York, NY Photo Intern; January 2014-May 2014

- •Website dedicated to beauty created by Emily Weiss.
- Extensive visual inspiration photo research for beauty, fashion and lifestyle related pieces. Transcribed interviews, researched story pitches and maintained a database of stylists, photographers and beauty industry insiders.

CA Creative (Content Creation, Branding and Social Media Agency) New York, NY Editorial Intern; January 2014-April 2014

- •Assisted marketing and content teams with content creation, including conceptualizing, researching, writing and optimizing all content for all client social media platforms including, Twitter, Facebook, Instagam and Pinterest using Hootsuite.
- Clients included EDITION Hotels, Public Hotels, W Hotels, Hartmann Luggage, ATM (clothing label), Robert Rodriguez, Live The Process and Dr. Jart+.

DuJour Magazine (Luxury Lifestyle Publication)

New York, NY Editorial Intern; June 2012-August 2012

- Assistant to Fashion/Market Editor Paul Frederick and Senior Fashion/ Market Editor Sydney Wasserman.
- Composed all clothing credits/copy for the September 2012 issue, attended
  marketing and promotion events for launch of the new publication, on-set
  assisting, as well as performed basic fashion closet intern duties.

### TECHNICAL SKILLS

Microsoft Suite (Word, PowerPoint, Excel), Adobe Suite (InDesign Photoshop, Illustrator), WordPress, HootSuite, Capture One, HTML/CSS (Beginner), Final Cut Pro (Intermediate), Workborse, GlobalEdit

# \*\*CLIENTS/BRANDS

Industrial Color/CoCreativ: NY & Company, Fashion To Figure, Draper James, Global Brands, Boston Magazine, CoverGirl, Becca Cosmetics, Bose, Tumi; Splashlight: Victoria's Secret, Rent The Runway, Lacoste, Bloomingdales, Target, Beija Flor, DKNY, ED by Ellen Degeneres, Mini Boden, David Yurman; Gilt Groupe; Theory; 2nd Time Around; Bo Milton; Fashion Week Brooklyn: Bespoke Clothing by Olga Gergel and Saku New York; BET (Black Entertainment Television); Karin Elgai Styling: Maxim Improper Bostonian, Filler Magazine, Glamour Mexico, Marie Claire ID, Marie Claire Indonesia, Elle Vietnam; Renata Gar: Refinery29, Vogue Sposa, Nude Magazine (Iceland), and Game of War; Angelica Nelson: Autumn Cashmere, Ann Taylor/LOFT; Ewa Dzieduszycki: Carlisle Ecetera